

## **Index newspapers and magazines**

daily newspapers (national)  
supplements in national daily newspapers  
daily newspapers (regional)  
supplements in regional daily newspapers  
business newspapers and magazines, general  
advertising and exchange press (national and regional - free)  
local city newspapers and magazines  
specialist periodicals and newspapers (by subject area)  
special interest titles and hobby magazines (by subject area)

## **Index subject areas**

### **Social work**

care of the elderly – care of handicapped people  
youth care  
education and training  
teaching  
vocational education  
higher education  
trade unions  
other

### **Stock exchanges, banks and securities market**

### **Healthcare, general**

pharmacists  
healing professions, sanitary work, aid, care and rescue services  
specialist doctors

### **Computers**

### **Telecommunications**

post and telecommunications industry

### **Office management – general**

office equipment  
secretarial  
book-keeping  
other

### **Travel and tourism**

### **Wholesale and retail trading**

### **Traffic und Transport**

air transport  
rail transport  
road transport  
water transport  
passenger transport  
logistics and materials management  
other

### **Handicrafts, industry and other trades**

bakeries and patisseries  
construction industry  
architecture and project planning  
building installation and extension

- construction machinery and commercial vehicles
- building and construction materials and systems
- other construction industry
- clothing technology and textiles industry
- mining
- chemicals and pharmaceuticals industry
- printing and paper
- packaging technology
- electrical engineering and installation
- energy business
- automotive, aviation and space technology
- meat trade
- hairdressers and beauticians
- beverages industry
- hotel and catering
- wood carpentry and cabinet-making, wood industry
- painting, lacquering, glazery and interior design
- building technology (heating, ventilation and sanitary technology, etc.)
- leather industry
- mechanical engineering and plant construction/engineering
- metal industry
- food and luxury foodstuffs industry
- optical, photo and film camera industry
- broadcasting and telecommunications
- microelectronics and automation
- ship building
- jewellery industry (jewellery, watchmaking, diamonds, etc.)
- environmental technology, environmental protection
- water management
- other

**Agriculture and forestry, horticulture, animal husbandry and hunting**

- agriculture, general
- forestry
- fruit-growing, vegetable-growing and horticulture
- animal husbandry and breeding
- animal protection
- hunting and fisheries
- other

**Publicity, advertising and marketing**

- publicity and media, general
- journalism
- marketing and advertising
- trade fair and exhibition business
- other

**Public authorities and military**

- administration, general
- statistical publications
- fire-fighting, civil protection and catastrophe prevention
- judiciary, police and customs administration
- military technology and defence
- other

**Tax, business and legal-consulting periodicals**

**Academic disciplines**

- humanities, general
- archaeology, history, regional geography and ethnology
- foreign languages, literature and linguistics

history of religion and theology  
art and art history  
philosophy and psychology  
archiving, librarianship and documentation  
teaching, sport and journalism  
natural and technical sciences  
agricultural and food sciences  
earth sciences  
biology  
mathematics, physics and information technology  
political science and law  
economics and sociology  
other

**Specialist medical periodicals**

human medicine  
dentistry  
veterinary medicine  
hospital technology and furnishings  
other

**Young people's magazines and newspapers**

**Religious newspapers and magazines**

**Art and Culture**

art and culture, general  
architecture and monument preservation  
photography  
literature and theatre  
music  
other

**Corporate and customer magazines**

**Sport newspapers and magazines**

ball sports  
golf  
martial arts, weight-lifting, body building  
athletics  
air sports (gliding, ballooning, etc.)  
motor sport  
equestrianism  
cycle racing and cycling  
marksmanship  
dance sports, indoor exercises and gymnastics  
water sports  
winter sports  
other

**Car and motorbike magazines**

**Hobbies**

collecting  
model building and miniature railways  
making things and DIY  
knitting, crochet and making clothes  
amateur radio and hobby electronics  
home computer and electronic games  
chess  
games  
lottery, gambling  
puzzle magazines  
other

**Women's magazines and fashion magazines**

**Men's magazines and fashion magazines**

**Erotic magazines**

**Astrological, esoteric magazines**

**Food and drink**

**Radio and TV programme magazines**

**Parenting and family**

**House, flat and garden**

**Property**

owners of houses, flats and plots of land

estate agents

tenants

**Current affairs magazines, political newspapers and magazines**